



## SPRING INTO HEALTH

### The 4<sup>th</sup> Annual Royal Oak Holistic Health & Wellness Expo is coming!

The Royal Oak Community Coalition (ROCC) is pleased to announce its 4<sup>th</sup> Annual Holistic Health and Wellness Expo is returning to **Royal Oak High School on Saturday March 5<sup>th</sup>, 2016.**

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ROCC began hosting the Expo in 2013 to provide community members the opportunity to learn the basics of holistic health and wellness practices. Last year over 700 participants met with 72 local practitioners, who provided insight and education on how to manage illness, disease, and pain through natural solutions.

While medications can be valuable tools, they can also cause undesirable side effects, they can create adverse reactions when used with other medications, and they can lead to abuse and addiction in at-risk individuals.

The Expo aims to educate our community on alternatives to medication in a hands-on environment. Throughout the day opportunities are available for attendees to try a wide variety of modalities—such as yoga, tai-chi- and needle-less acupuncture—in a safe and comfortable environment.

In 2013 we began the Expo with 36 practitioners and 150 attendants, and these numbers have grown consistently throughout the years. Our hope is that 2016 will be the biggest year yet, but in order to do this we need to reach as many people in our community as possible. This is the most important—and the most expensive—part of hosting the Expo. Though vendors are required to pay a small registration fee and donations are encouraged on admittance to the Expo, we still need help from our community to make the day a success.

We ask that you consider showing your dedication to the health of our community by sponsoring this event. The many opportunities to do so are outlined on the attached page.

If you would like to support the 4<sup>th</sup> Annual Health and Wellness Expo, or if you have any questions, please contact Diane Dovico, Executive Director of ROCC, at 248-546-7622.

The Royal Oak Community Coalition (ROCC) established in 1983, is a 501c3, and is licensed by the State of Michigan to implement sustainable initiatives known to curb and reduce illegal use and abuse of alcohol and drugs for those that live, work in, and visit Royal Oak.



## Why support the Expo?

- ❖ Shows dedication to the long term health, wellness, and quality of life of your community
- ❖ Allows you, your family, your friends, and your neighbors to be happier, healthier people
- ❖ Public recognition in newspapers, newsletters, social media, and at the Expo
- ❖ Brand association with high quality community events
- ❖ Access to the entire spectrum of Coalition marketing and educational initiatives
- ❖ Tax deduction to the greatest allowed by law

### **Major/Event Platinum Sponsor \$2,500+**

*All benefits listed below and:*

- Recognition as Major Event Platinum Sponsor
- Major Sponsor Indicator at Booth and all other signage
- Major Sponsor Signage at event
- Name announced at beginning of presentations and exercise demos as a “major contributing sponsor to health and wellness”
- Opportunity to use up to 3 booths in priority locations at the event
- Name and logo on Coalition website for 6 months and 3 Newsletters
- Signage/logo in online press notifications

### **Gold Sponsor \$1,000+**

*All benefits listed below and:*

- Recognition as Gold Sponsor throughout event
- Sponsor Indicator at booth
- Opportunity to use up to 2 booths in priority locations at the event
- Name and logo in one newsletter with accompanying Health and Wellness article
- Prime position in all handouts and programs

### **Silver Sponsor \$500+**

- Recognition as Silver Sponsor throughout event
- Opportunity for booth placement in priority location at the event
- Sponsor Indicator at booth
- Name and logo on all literature given at the Welcome Table
- Name and logo on all advertisements (subject to “Early-Bird” deadline)
- Listed in the annual report to the community

### **Bronze Sponsor \$100+**

- Recognition as a Bronze Sponsor throughout event
- Sponsor Indicator at booth
- Name and logo on all literature given at the Welcome Table
- Name and logo on all advertisements (subject to “Early-Bird” deadline)
- Listed in the annual report to the community

Questions? Comments? Want to donate? Contact the Royal Oak Community Coalition:

1500 N. Stephenson Hwy, Ste. #216  
Royal Oak, MI 48067  
248-546-7622